



GROWTH SUITE BY WEBIZENCY

Building Presence. Creating
Brands. Driving Growth.

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ABOUT WEBIZENCY

Today, every business is going online. Customers search on Google, check social media, and decide whom to trust before they buy. If a business is not online, it slowly starts losing customers and credibility.

Earlier, going online was expensive. Only large and mid-sized companies could afford websites, and digital tools. Small businesses were left behind—even though they had "great products and services.

That's where **Webizency** comes in.

We help **small businesses come online in an affordable way**. From day one, we work closely with merchants to build their digital presence and create their brand from scratch—without heavy costs or confusion.

What We Help You With :

- ✓ Create a strong **online presence**
- ✓ Build and shape your **brand identity**
- ✓ Help you **reach more customers** and **grow your business**
- ✓ Guide and support you throughout your digital journey

Since 2016, we've helped **100+ small businesses** move from offline to online. We train, support, and simplify digital marketing so local businesses can compete with bigger brands.

Our Services



Digital Strategy

Crafting tailored strategies for brand growth



SEO & Content Marketing

Boosting online visibility with SEO and engaging content



Paid Advertising

ROI-focused campaigns on Google Ads, Facebook, LinkedIn, and more



Social Media Management

Building and engaging communities on social platforms



Web Design & Development

Creating modern, responsive, and user-friendly websites



Analytics & Optimization

Improving performance with data-driven insights

The Challenge – Key Barriers

Businesses face critical roadblocks that limit digital growth and scalability

Weak Online Presence



Businesses struggle to establish a strong and consistent digital footprint across platforms

Brand Identity Gaps



Difficulty in building, communicating, and maintaining a clear brand identity

Poor Customer Communication



Lack of effective strategies to engage, nurture, and retain customers consistently

Fragmented Growth Efforts



Absence of integrated solutions connecting presence, branding and growth initiatives



PRESENCE X

Your Online Foundation

PresenceX – Online Presence Foundation



A **website** is the basic starting point for any business going online. It is your digital shop, open 24/7, where customers can learn about your business, services, products, location, and contact details in one place.



Today, a **website** is important because customers search online before making decisions. If your business does not have a website, people may not trust it or may choose a competitor who looks more professional online.



A good **website** also helps build your **brand** and **convert visitors into customers**. It creates a strong first impression, shows your credibility, and makes it easy for customers to contact you or buy from you.



With **PresenceX**, getting online is simple and **cost-effective**. We create websites that fit your budget, focus on your business needs, and help you grow online without heavy investment or unnecessary features.



Building a robust digital footprint to **power your business growth**



Professional Website Development & Design

Creating engaging, custom websites that represent your brand



E-commerce Platform Setup & Optimization

Building and optimizing online stores for maximum sales



Mobile-Responsive & SEO-Ready

Ensuring your site performs well on all devices and ranks on search engines



Fast, Secure, and Scalable Solutions

Providing high-speed, secure, and scalable web solutions



BRANDX

Elevate Your Brand

BrandX – Building Your Brand



Branding is how people see and **remember your business**. It includes your logo, colors, messaging, and the way your business looks and speaks online. Good branding helps customers recognize your business and feel familiar with it.



Branding is important because **customers trust brands** they recognize. When your business looks professional and consistent, people feel more confident choosing you over others. Strong branding builds trust and keeps your business in



Today, branding happens across **multiple platforms**. Social media, Google listings, websites, and online ads All work together to increase visibility and brand recall. Being present on the right platforms helps your business reach more people and stay connected with customers.



With **BrandX**, branding is **simple and cost-effective**. We help small businesses build a strong brand across platforms without spending too much. Our focus is on smart **branding** that fits your budget and helps your business grow steadily.



How Webizency Will Help in Your Branding



Social Media Strategy & Content Creation

Craft engaging content, plan strategies, and attract the right audience.



Brand Identity Development & Positioning

Create a strong brand identity with professional logos, colors, and messaging.



Engagement & Community Management

Boost interaction and manage your online community to build strong relationships.



Multi-Platform Brand Presence

Enhance your presence across social media, Google listings, and online ads.





GROWTHX

Drive Growth & Sales

GrowthX by Webizency

Growth Suite— a **portfolio** of data-led solutions designed to help brands:

- ✓ Acquire new customers
- ✓ Unlock market insights
- ✓ Deepen engagement with existing consumers
- ✓ Enhance brand visibility at the last mile



AcquireX



Engage Hub

Multi-channel customer communication platform

- ✓ SMS, RCS, WhatsApp, & Email campaigns
- ✓ Targeted messaging based on customer data
- ✓ Automated workflows & personalization



Campaign Management

Engage high-intent audiences with smart channels. **Boost engagement** by reaching high-intent users **across SMS, WhatsApp, RCS, and Meta**—delivering **consistent multi-channel visibility to acquire customers** and **drive strong revenue growth**



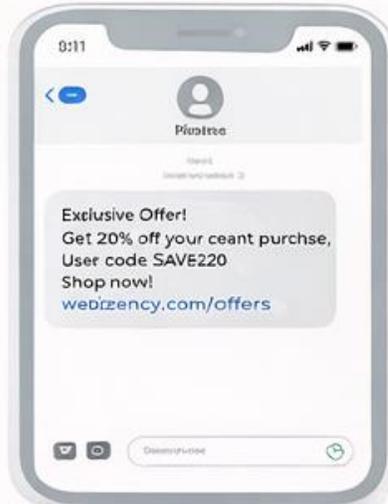
Start engaging customers with smart channels and activate campaign



Acquire Hub Engine

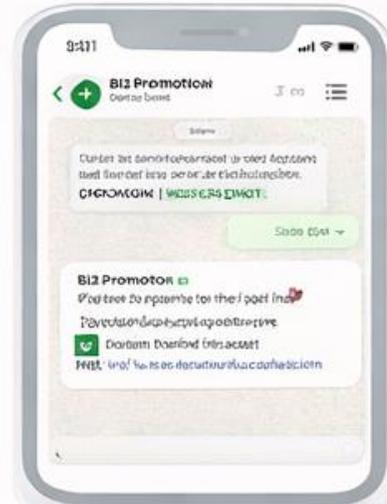
SMS

Reach customers instantly with high-impact SMS messages.



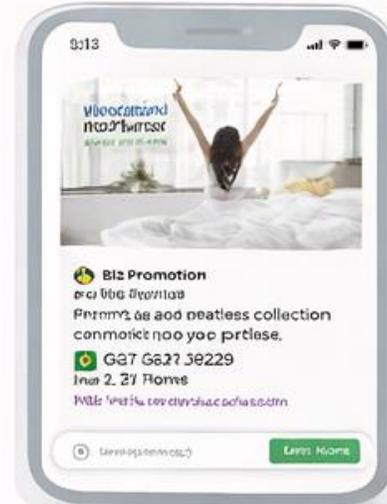
WhatsApp

Engage users personally through interactive WhatsApp communication.



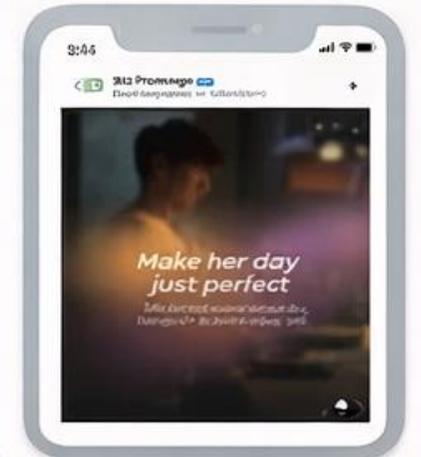
RCS

Deliver rich, multimedia messages with RCS for enhanced engagement



Meta Ads

Meta campaigns use hashed mobile numbers for custom audiences, ensuring user privacy and data security.



Engage Hub: Keep Customers Coming Back

Communicate with existing customers & past buyers

- ✓ Loyalty programs & repeat purchase campaigns
- ✓ Personalized customer updates & offers
- ✓ Re-engagement & win-back strategies
- ✓ Higher lifetime value through retention



AcquireX: Acquire New Customers

Communicate with existing customers & past buyers

- ✓ Database-**driven** customer acquisition
- ✓ Targeted campaigns for new audiences
- ✓ Lead generation & conversion optimization
- ✓ Scalable growth through smart messaging

Location wise like Cities • States • Regions •
Areas • Tiers 1,2,3

• **category** like architects • interiors • School & more



Why Webizency?

Complete end-to-end digital marketing solutions



Complete end-to-end digital marketing solutions

All-in-one partner for your entire digital marketing journey



Cost-effective and scalable for businesses of every size

Flexible solutions that fit your budget and growth plans



Experienced experts with a proven success record

A skilled team delivering measurable results



Dedicated support with ongoing performance optimization

Continuous improvements to maximize your marketing ROI

Ready to Transform Your Business?

Let's build your **digital** success story

Contact us today for a consultation

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